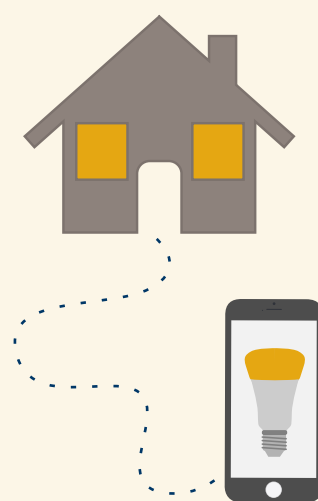


Is New Home Technology in Your Future?



The Rise of Smart Homes

	2016	2021
Percentage of U.S. homes with smart technology:	11%	31%
Smart devices deployed in homes worldwide:	6 billion	21 billion



5.5 million are added each year

5 Exciting Smart Home Technologies

Lighting: Philips Hue Bridge

Controls home lights via smartphone app, allowing you to sync lighting to your activities



A light bulb dimmed at 50% can last **20 times longer** than usual

Entertainment: Amazon Echo

Bluetooth speaker with voice-activation that lets you listen to audiobooks, shop online and control other smart devices



46% of homeowners want smart technology for entertainment

Locks: Kevo

Grants keyless entry to your home via Bluetooth and allows custom settings for each entrant



2 in 3 smart technology users cite security as their #1 priority

HVAC: Nest Learning Thermostat

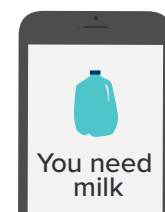
Learns your preferences and automatically adjusts thermostat settings based on usage patterns



42% of respondents want a thermostat that automatically adjusts when their home is unoccupied

Refrigerator: Family Hub

Alerts you when items run out or expire, with cameras so you can check your fridge's contents while shopping



50% of young adults plan to buy a connected appliance next year

Top 5 Reasons for Using Home Automation

- 1 Personal and family security: **90%**
- 2 Property protection: **86%**
- 3 HVAC management: **80%**
- 4 Energy management: **78%**
- 5 Lighting and ceiling fan control: **66%**



Smart Savings

Smart technology can save homeowners:

15-20% on energy bills

20% on home insurance premiums

\$1,352
a year
total



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